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[Facing Contemporary Challenges in Librarianship: Library Learning Trends](#) [Internet]. Elsevier B.V., Chandon Publishing; 2014.

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“4.4.5 Information counselling

(...) Information counselling is not ordinarily targeted at information end users only but includes all categories of players in the information ecosystem. For instance, lecturers, as important co-apomediaries or peer counsellors, are helped to develop the skills they need to support the people under their influence to make the best use of apomediated information systems. They are also counselled to develop their own positive information-seeking behaviours and attitudes, which other users can emulate.” (p. 101)